Zer Points

Who's new in the Zoo?

Hearts aglow at Zoolights 2014

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POINT DEFIANCE ZOO & AQUARIUM | TACOMA, WASHINGTON | WINTER 2014

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Conservation grants surpass \$1 million milestone

Donations fund projects large and small at home and around the world

Small hands drop pennies, nickles, dimes and quarters in coin collection machines around your Zoo.

Aging, energy-hog holiday lights are dropped off during Zoolights for recycling– and turned into a bit of cash, too.

Herald, the superstar wonder dog, helps secure donations at Wild Wonders Outdoor Theater shows.

Zookeepers hold fund-raisers.

Zoo Society donors write checks. Answer appeals. Adopt animals. Sign on as Vision Keepers.

Members provide contributions.

It all adds up.

The total in just a dozen years: \$1 million and growing.

The Dr. Holly Reed Wildlife Conservation Fund administers these donations and

City of Tacoma tip: Conserving resources begins at home

In keeping with our conservation mission, our Zoolights Partner, the City of Tacoma, reminds you: Only rain goes down storm drains; take everything else to a household hazardous waste facility. Use green cleaners to reduce chemicals; take your car to a commercial car wash and keep it in good repair so you don't drip oil or other fluids as you drive. If you do spill something hazardous, report it to the pollution hotline at 253-383-2429. awards funds annually to research, conservation and education projects.

This year, more than \$171,000 was awarded to 35 projects.

This includes programs that:

- Benefit Clouded leopards and other endangered species
- Promote shark conservation
- Provide for crucial research by Zoo staff to aid in the reproduction of Red wolves and address diseases in this endangered species.

"We're proud of the commitment to conservation our staff, Zoo members and other visitors make every day," said Zoo Deputy Director John Houck. "The \$1 million in funds raised and granted in support of endangered species, threatened habitat and environmental education is a milestone we can all celebrate."

Recycle your old holiday lights at the Zoo

No need to fret about what to do with those burned out, broken or just plain energy-hog holiday lights. Your Zoo is partnering with Girl Scouts of Western Washington to keep thousands of strings of old lights out of landfills.

Your donations will do good for more than the environment, too. Proceeds help fund tiger conservation initiatives and resource saving programs at the Zoo. So, go ahead and recycle. You've got the green light. You can bring them to the Zoo or to one of a dozen other sites around Puget Sound. Learn more at pdza.org/zoolights.

TIGER-RIFFIC NEWS

Three endangered Sumatran tiger cubs born at the Zoo in October





Look for the three newest members of the Zoo family—three Sumatran tiger cubs—to meet the public in the coming weeks.

The cubs, all females, were born to Jaya on Oct. 8. Malosi is their father.

They're behind the scenes in the Zoo's Asian Forest Sanctuary area, where Jaya is nursing the cubs and watching over them as they grow and learn to walk.

"Jaya is a wonderful, attentive mother," said Zoo General Curator Dr. Karen Goodrowe Beck, who coordinates the Sumatran tiger Species Survival Plan® for North America.

Look for Jaya and her cubs to make their public debut soon. The date depends on them—and a bit on the weather.

Sumatran tigers are critically endangered. A scant 300 remain in the wild on the Indonesian island of Sumatra. There are only 80 in North American zoos, and just under 400 in zoos worldwide.

You can help wild tigers by learning more about them at pdza. org/tiger-cubs and making donations at pdza.org/donations.php.

Top Photo:

A trio of Sumatran tiger cubs got their first official photos recently when mother Jaya took a break outside.

Middle Photo:

Staff veterinarian Dr. Allison Case gives one of the newborns a well-cub check.

Bottom Photo:

A curious cub perches on a blanket, temporarily away from her sisters.

New at your Zoo Lynx kitten and young owls join Wild Wonders Outdoor Theater

It didn't take long for Jasper to win the hearts of visitors. The playful Canada lynx kitten became a star at Wild Wonders Outdoor Theater not long after he arrived from Cheyenne Mountain Zoo.

Now at just a few months old, he draws crowds at the Close Encounters at the theater, where he is featured most days. Visitors can often spot him on walkabouts around the Zoo, too.

Did you know that the ear tufts on a Canada lynx help accentuate its hearing, and its huge paws act as snowshoes? Both help the cats hunt their main prey, the snowshoe hare.

Jasper is part of the Species Survival Plan® for Canada lynx, which are endangered in Washington state.

Two burrowing owls, Pebbles and Cricket, and a barn owl named Apollo also are adjusting to their new homes. They joined Wild Wonders over the summer. Look for them this winter as staff biologists take them around Zoo grounds for on-the-spot Close Encounters.



Kaleidoscope of Color

ZOOLIGHTS BRIGHTENS THE NIGHT FROM NOV. 28-JAN. 4

It's the perfect outing for Family Night, Date Night, or Friends Get-Together Night—and it's all happening at your Zoo

A massive shark swims silently through the sea of darkness, chasing a school of 30 smaller fish across the façade of the South Pacific Aquarium.

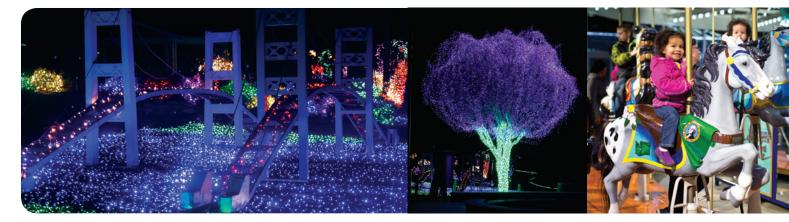
You see only one shark, but here's a Zoolights' secret: there are actually three. They're done in sequential lights, so Mr. Shark slinks across the sky as he chases his fleeing prey. The colorful 60-feet-long-by-10-feet-high shark tableau is the newest member in the Zoolights family of spectacular animal scenes, figurines, created-to-scale landmarks and intricately decorated trees and shrubs.

And it will be sparking imaginations nightly from Nov. 28 through Jan. 4 during the 27th annual edition of Zoolights.

The Northwest's favorite holiday tradition is lyrical, it's whimsical, it's the perfect fusion of light and imagination in more than half-a-million brilliantly colorful LEDs.

- ★ Marvel at the 100-foot-long, glowing pinkish-purple octopus atop the North Pacific Aquarium.
- ★ Stare in wonder at a replica of Mount Rainier so stunningly real you can see the glaciers running down its flanks.
- ★ Gasp in awe at the splendor of a polar bear family standing on ice floes amid a sparkling blue sea.
- ★ Sit beside the gloriously green-and-purple Flame Tree for a family portrait.
- ★ See a seal chasing a fish, an eagle swooping out of the sky to catch a salmon, a tiger cub stalking a butterfly, and dozens more scenes spread like precious jewels in a necklace of light around the Zoo grounds.

And when you're in the mood to visit some real-life animals, stop into the South Pacific Aquarium to feel the sandpapery hides of whitespotted bamboo sharks and epaulette sharks, or to run your fingers across the velvety surface of dinner-plate size stingrays.





Watch the majestic water ballet of 17 massive live sharks in their 240,000-gallon home. And on special nights, Santa and his elf pay a visit, swimming among the sharks to the delight of visitors.

Over in Kids' Zone, you can smile at the antics of meerkats, peek into jewel tanks at various small creatures and take a gander at goats. And every evening, a Zoo animal will be waiting to greet you in the Asian Forest Sanctuary Day Room.

There are camels to ride and carved Zoo animals aboard an antique carousel, just waiting for you to hop aboard.

"We are delighted to open another edition of Zoolights to visitors from across the Northwest," Zoo Deputy Director John Houck said. "And we're particularly excited for you to see so many of our threatened and endangered species represented so magnificently in lights. Our new shark scene, for example, reminds us all of the crucial need to be proactive in helping to conserve these amazing animals."

So if Zoolights is one of your family holiday traditions, we welcome you and yours back for a bigger, brighter edition in 2014. And if you've never seen the magic, make a date with family and friends, put it on your calendar and prepare to be amazed.

It's absolutely ZOO-TIFUL.



Top 5 Zoolights Tips for Members

- The price is nice: Zoo member admission is \$4.50 per person—a 50 percent discount.
- ★ Skip the lines: Buy tickets online at pdza.org. Scan them at the gate and walk right in.
- Come early/come late: 5 p.m. or after 7:30 p.m. are great times to beat the crowds and snare a primo parking spot.
- ★ Get a week-lite view: Give yourself an afterwork treat, relax and soak up the lights on less-crowded weeknights.
- The more the merrier: Get discounted tickets (\$7.50 each) for your guests online at pdza.org or at any Puget Sound area Fred Meyer store.

What's New

SHARK-O-RAMA: A massive shark swims along the side of the South Pacific Aquarium in a stunning, 60-feet-long-by-10-feet-high scene. The big predator is surrounded by a school of 30 small fish. The shark moves through the sea of darkness in sequential lights, chasing its prey as they attempt to flee.

BRIGHTER, MORE COLORFUL SCENES:

Cheshire Cat's grin is dazzling, Mr. Chameleon and his peek-a-boo self are more colorful than ever; the Swinging Siamangs maneuver through a forest scene done in glowing rope lights.

100% ENERGY-EFFICIENT LEDs: In keeping with our conservation mission, we've converted every one of our Zoolights to power-saving, planet friendly LEDs. They're not just bright; they're a bright idea.

SHARK TOUCH EXHIBIT: Small touchable sharks have been added to Stingray Cove, which will be open during Zoolights. Come on over and feel the sandpapery surface of the whitespotted bamboo sharks and the velvety bodies of stingrays.

See Santa Dive

Scuba Santa will swim with the sharks in the South Pacific Aquarium on most Tuesday and Wednesday evenings. See him at 6 p.m. on Dec. 2, 3, 9, 10, 16, 17 and 23.

For more information, go to pdza.org/zoolights.

A special thank you to our presenting sponsor: Fred Mever

with support from Church's Chicken



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Special thank you for their continued support of The Zoo Society:

A PARTY | CORT

for the 25th Anniversary event - Friday, July 17, 2015!

ZOMAZING WINTER CAMPS FOR KIDS AND ADULTS

There's a lot to learn, and a lot to 'zoo' for all ages in this fantastic, interactive slate of Winter Camps. Find the entire list, get additional details and register online at pdza.org/programs.

2014 WINTER CAMPS

Ages 6-8

\$45 Members/\$50 Non-members per session

Book 2 or more programs and save 10 percent

Time: 9 a.m.-4 p.m.

Dec. 22: Awesome Aquariums

Dec. 23: Radical Rocky Shores

Dec. 24: Amazing Asia

Ages 9-12

\$60 Members/\$70 Non-members per session Book 2 or more programs and save 10 percent Small class sizes: 6 maximum

Time: 9 a.m.-4 p.m.

Dec. 22: Junior Zookeeper

Dec. 23: Treasure Hunters

Dec. 24: Junior Aquarist

A BEARY, BEARY, BEARY Happy Birthday

CAREER DISCOVERY PROGRAMS

Kids and adults can enjoy animal close encounters, hands-on learning experiences and a behind-the-scenes look at running the Zoo.

2014 TEEN CAREER DISCOVERY

\$80 Members/\$90 Non-members per session

Dec. 6: Keeper for a Day (Level I)

Dec. 13: Marine Biologist for a Day: South Pacific

Dec. 14: Marine Biologist for a Day: North Pacific

Dec. 20: Keeper for a Day (Level II)

2015 TEEN CAREER DISCOVERY

\$84 Members/\$95 Non-members per session most programs

Keeper Level II: Members \$110/ Non-members \$121

Jan. 17: Keeper for a Day (Level I)

Jan. 24: Marine Biologist for a Day: South Pacific

Jan. 25: Marine Biologist for a Day: North Pacific

Jan. 31: Keeper for a Day (Level II)

Feb. 7: Keeper for a Day (Level I)

Feb. 15: Keeper for a Day (Level II)

Feb. 21: Marine Biologist for a Day: South Pacific

Feb. 22: Marine Biologist for a Day: North Pacific

2014 ADULT CAREER DISCOVERY

\$80 Members/\$90 Non-members per session

Dec. 7: Keeper for a Day

2015 ADULT CAREER DISCOVERY

\$84 Members/\$95 Non-members per session

Feb. 8: Keeper for a Day Feb. 14: Marine Biologist for a Day

PROGRAMS FOR YOUNG KIDS

Critter Club (Ages 3-4) and Zoo 4 U (ages 5-7) are designed to introduce your child to the Zoo through hands-on activities, fun crafts and animal surprises.

Critter Club fees: \$8 Members/ \$11 Non-members per session with pre-registration.

Zoo 4 U Fees: \$21 Members/ \$26 Non-members per session

Jan. 15 and 16: Critter Club Penguin Parade

Jan. 29 and 30: Critter Club Trotting Tortoises

Feb. 14: Zoo 4 U Love-ly Animals

Celebrate with Boris, Blizzard and Glacier Dec. 20

What's better than a polar bear birthday to celebrate? Why, it would be three polar bear birthdays, of course. Join us Dec. 20 for a triple-header of birthday fun. Boris is turning 29 this year. Blizzard and Glacier will each be 19. If you added their ages together, that would be 67 candles on the cakes.

So mark your calendar for Dec. 20. The three bears will receive some special enrichments and icy treats. But Zoo guests will get the best gift of all—the pleasure of watching these magnificent animals frolic and play.



Give the Joy of the Zoo THIS HOLIDAY SEASON

MEMBERSHIPS, EYE-TO-EYE SHARK DIVES, ADMISSION TICKETS AND GIFT CARDS CAN BRING YEAR-ROUND MEMORIES

Unforgettable Zoo experiences make unique gifts for friends and family. And if you're not sure of the perfect item, Zoo gift cards are just the ticket. Plus, they're a snap to wrap.

Here are some ideas to get you started:

MEMBERSHIPS

Share the excitement of discovering animals with a year-long Zoo Membership. Better still, double the fun with a combo membership to the Zoo and Northwest Trek Wildlife Park.

EYE-TO-EYE SHARK DIVES

Give the thrill of seeing 17 massive sharks up close. Eye-to-Eye Shark Cage Dives are open to ages 8 and up and require no diving experience. Scuba dives are available for certified divers ages 15 and up.

ZOOLIGHTS

Where else can you give someone half-a-million lights? Buy friends and loved ones a magical evening of holiday wonder with tickets to the Northwest's most loved holiday light extravaganza. It's ZOO-mazing!

ADOPT AN ANIMAL

A live tiger won't fit inside a stocking, but a tiny plush tiger cub—or three will. When you adopt an animal, you make a contribution to support animal care, wildlife conservation and the Zoo's educational programs. Plus, you get a stuffed toy, fact sheet and photo.



ALL THE REST

For a flexible gift, give a gift card. Zoo gift cards can be applied toward memberships, daily admission, Eye-to-Eye Shark Dives, carousel rides and more.

For more information, visit pdza.org/gifts.

Keeping the Vision Alive

VISION KEEPERS MAKE AN IMPACT

You can support crucial conservation programs, help pay for new exhibits at your Zoo and contribute to the funding of K-12 education programs—all with an annual gift of \$500 or more.

To become a Vision Keeper, or to get more information, go to thezoosociety.org or call 253-404-3694