



Tiger Species Survival Plan

# TIGER CONSERVATION CAMPAIGN

**TIGERS ONCE ROAMED  
ACROSS MUCH OF ASIA.  
TODAY, FEWER THAN 4,000 REMAIN.  
PLEASE JOIN US IN HELPING TO  
SECURE A FUTURE FOR WILD TIGERS.**

## THE CAMPAIGN

Accredited zoos across North America are mobilizing to support tiger conservation efforts and raise awareness. The Tiger Conservation Campaign is coordinated by the AZA Tiger Species Survival Plan. Please join us!

## WILD TIGERS ARE IN DANGER OF EXTINCTION

Tigers are the ultimate symbol of wilderness, but they are rapidly losing ground to habitat loss and degradation, poaching, and more. Four of nine subspecies have already disappeared from the wild. Amur, Malayan, and Sumatran tiger populations are thought to have declined to fewer than five hundred each.

## YOU CAN MAKE A DIFFERENCE!

Tiger range countries have developed strategies that aim to double the number of wild tigers in the next ten years. Accomplishing this bold goal is going to take a lot of additional support. You can help highly endangered tigers by making a donation, holding a fundraiser, or spreading the word!

# TIGER CONSERVATION EFFORTS

## Supported Projects

*In 2012, we're focusing on six Wildlife Conservation Society (WCS) projects that benefit wild Amur, Malayan, and Sumatran tigers.*



### SUMATRAN TIGERS

In Sumatra, our campaign is supporting WCS's efforts to reduce tiger-human conflict by constructing tiger-proof livestock pens in villages, increasing outreach and awareness, and responding with veterinary assistance to tigers caught in snares. Also, tiger and prey research will monitor population trends, evaluate the effectiveness of conservation strategies, and identify threats.



### AMUR TIGERS

In the Russian Far East, our campaign is supporting WCS's efforts to curb poaching using more effective patrolling and monitoring techniques. Also, a new Tiger Health Support Program will create a wildlife health laboratory and train veterinarians so that they can respond to potential disease outbreaks.



### MALAYAN TIGERS

In peninsular Malaysia, our campaign is supporting WCS's efforts to increase the effectiveness of anti-poaching patrols, and to strengthen anti-poaching laws. We're also supporting tiger and prey research to monitor population trends, evaluate the effectiveness of conservation programs, and identify threats.

*Read more about these projects, and WCS's overall tiger conservation strategy:*  
[www.mnzoo.org/tigerssp/campaign](http://www.mnzoo.org/tigerssp/campaign)  
*Or visit us on Facebook:*  
[www.facebook.com/tigercampaign](http://www.facebook.com/tigercampaign)



## SUPPORT THE CAMPAIGN TODAY!

- **MAKE A DONATION**
- **HOLD A FUNDRAISER**
- **SPREAD THE WORD**

## DONATIONS

### BY CHECK

*Write your check to the Minnesota Zoo Foundation and send it to:*

Tiger Conservation Campaign  
13000 Zoo Blvd.  
Apple Valley, MN 55124, USA

### BY CREDIT CARD

visit [www.mnzoo.org/tigerdonation](http://www.mnzoo.org/tigerdonation)

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