



FOR IMMEDIATE RELEASE: July 7, 2014

Contact: Kris Sherman, 253-404-3800, 253-226-6718 or kris.sherman@pdza.org

WHAT A GREAT DEAL: FOUR-AND-A-HALF HOURS AT THE ZOO FOR HALF OFF GENERAL ADMISSION

We call it Half-Day for Half-Price, but it's so much more than that; visitors get four-and-a-half hours to enjoy the zoo, its exhibits and amazing animals during a special pre-Zoobilee opening on Friday, July 18

Tacoma, Wash. – What's greater than a mid-summer bargain? How about a mid-summer bargain that includes tigers, polar bears, harbor seals, walruses, red wolves, penguins, sharks, stingrays and all manner of other animals?

That's what Point Defiance Zoo & Aquarium is serving up on Friday, July 18. It's called Half-Day for Half-Price, but it's a bit sweeter than that. Half-Price General Admission gets visitors four-and-a-half hours of SHARKMANIA!, stingray touching, polar bear, tiger and meerkat watching and my, oh my, so much more.

All for special general admission prices of \$4.25 for tots, \$6.50 for youths, \$8 for seniors and \$8.50 for adults. Children 2 and younger get in free.

July 18 visiting hours for the general public are 9:30 a.m to 2 p.m.

The zoo closes early so The Zoo Society can prepare for its annual gala fundraiser, Zoobilee.

The zoo resumes regular summer hours, 9:30 a.m. to 6 p.m., on Saturday, July 19.

###

Point Defiance Zoo & Aquarium, the Northwest's only combined zoo & aquarium, promotes responsible stewardship of the world's resources through education, conservation, research and recreational opportunities. The zoo, a division of Metro Parks Tacoma, is accredited by the Association of Zoos & Aquariums (AZA) and the Alliance of Marine Mammal Parks and Aquariums (AMMPA).