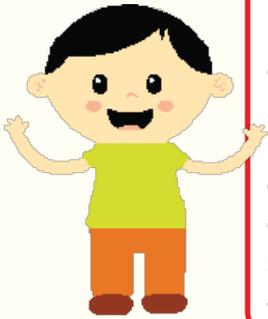


Protecting elephants in the wild:

KIDS CAN MAKE A DIFFERENCE!



What is palm oil?

Palm oil is a liquid that is made by crushing and cooking nuts from a special type of palm tree. Palm oil is used in many foods, like cookies, chocolate, potato chips, whipped cream, and bread. Sometimes, shampoo, lotion, and laundry soap also have palm oil.



Where does palm oil come from?

Palm oil is made from the fruit of a special palm tree that grows in the rainforests of Asia. Many of these palm trees grow in the countries of Borneo and Sumatra.



What do palm oil and elephants have in common?

They are both found in the same place! Palm oil trees grow in the rainforests where elephants, tigers, sun bears, and orangutans live. These very special rainforests are also home to people, too!



How are elephants and palm oil connected?

Farmers make money from growing palm trees to get palm oil. This is a good thing if the palm trees are **sustainable** - or grown without hurting the environment. In some places, people cut down the rainforest to grow new palm trees. But sustainable palm trees are grown without hurting the rainforest. This gives money to farmers and helps protect elephants and their forest homes!



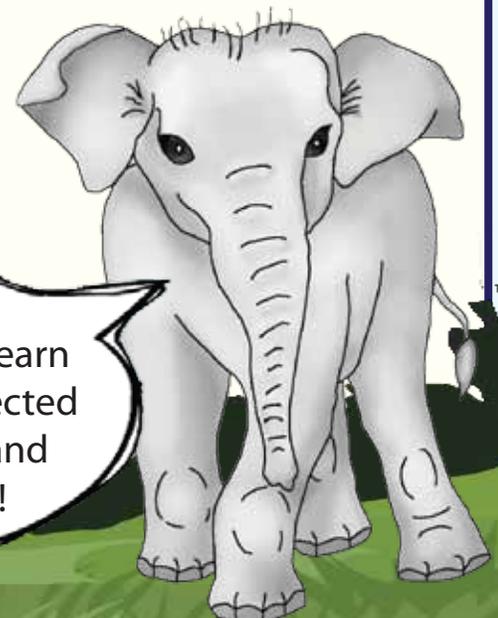
How can kids help elephants?

There are many ways to help! Download the Palm Oil Shopping Guide and help your parents purchase foods made with sustainable palm oil. Or, do a school report on elephants to tell your friends how important they are! Together, we can all make a difference for elephants and the places where they live!

Download the Palm Oil Shopping Guide at:
http://www.elephanttag.org/Professional/professional_palmoil_awareness.html

Hi Kids!

Read the questions above to learn about palm oil, how it is connected to elephants, and what you and your family can do to help!



Visit the **Official Elephant Kids Club** pages with a parent to learn more about elephants:
http://elephanttag.org/Kids_Pages/elephants&kids_home.html